



Jeunes Reporters pour l'Environnement (JRE)

Donnons la parole à l'Environnement!



Les Jeunes Reporters pour l'Environnement (JRE) est l'un des cinq programmes de la Fondation pour l'Education Environnementale (FEE).

La FEE est une Organisation Non Gouvernementale, sans but lucratif, qui promeut le développement durable par l'Education à l'Environnement dans le monde.













Le Programme JRE

Fondé en 1994, le programme JRE encourage les jeunes à mener des investigations journalistiques sur les défis environnementaux de notre temps et explorer des solutions. Que se soit du journalisme écrit, radio ou visual, le programme invite à la prise de parole et la prise d'actions par et pour les jeunes.

454,724 Jeunes Reporters

> 44 Pays

JRE est un programme de leadership pour les jeunes engagés pour l'Environnement!



La méthodologie du JRE

- 1. Mener des recherches sur une problématique locale,
- 1. Chercher des solutions,
- 2. Réaliser une pièce journalistique: article, photo ou video,
- 3. Diffuser pour informer et mobiliser.



JRE en classe





Journalisme Constructif

Le journalisme constructif se définit comme rigoureux, invitant à explorer des solutions précises et positives afin d'inspirer l'audience à agir. Il offre un panorama complet de la problématique depuis plusieurs perspectives et en attachant une attention particulière à la déontologie et l'éthique de la pratique journalistique.

(https://www.constructivejournalism.org/about/)

JRE en classe

Intégrer l'EDD dans votre classe avec le programme JRE.

- Comprendre le développement durable.
- Faire le lien entre différentes situations et problématiques de notre société.
- Des enquêtes croisées.
- Solution Active Apprentissage.
- Développer des connaissances et modes de vie- l'analyse critique, des compétences journalistiques, etc.

JRE Compétition Internationale





Les Compétitions JRE

- Deux competitions par an: nationale et internationale.
- Chaque année plus de 200 gagnants des concours nationaux participent à la competition internationale JRE!
- Ouvertes aux participants agés entre 11- 25 ans (possibilité de participer seul(e) ou en groupe via l'institution scolaire (secondaire et universitaire) ou via un programme de jeunesse.
- Trois catégories: article, vidéo et photographie.



Article

Shimmering Dust

Aged 11-14 Years Latvia, 2021

"Smart way of engaging the audience through a local topic that everybody knows. Well done choosing a controversial topic!"

SHIMMERING DUST



Photo: LETA, Ieva Leiniša

Fireworks usually associated with celebrations. People organize fireworks at weddings, birthdays, but cities use them to attract people to street events. However, it is essential to understand the impact of fireworks on the environment and the awareness of the Latvian citizens.

Over the past two years, the need for fireworks in Latvia has been topical, and the possibility of refusing fireworks at the state or local government level has been discussed. The public began to think about the value of fireworks and the benefits of a short moment of joy. Also, important worry is the impact on public health and the environment. In 2019, the initiative "For Holidays without Fireworks" was published on the portal manabals.lv. [14] This petition may start a new tradition of celebrating Latvian holidays.

The Story and Promotion of the Initiative

"The first reason for beginning this initiative was the idea that during holidays we spend so much money on entertainment and forgetting that this money could serve other social purposes, such as charity" — said Maija Priedite, author of the petition "For Holidays without Fireworks".

At the end of 2019, she called society to support the idea of completely banning the spending of taxpayers money on fireworks. In February 2021, the initiative has already been supported by more than 12,000 residents.

The opposite opinion and readiness of the society to change

In February 2019, the residents of Riga were asked to express their attitude to the need for fireworks at state and city festivals in Riga. The survey data shows that the majority (72%) of respondents supported the fireworks in Riga. Critical attitude to the organization of fireworks was expressed by 24% of the study participants (including the answer "categorically do not support" was noted by 9%). [15]

In turn, representatives of the pyrotechnics industry note that both in terms of environmental impact and for financial reasons, it is still too early to abandon fireworks. [14] During the consideration of the initiative "For holidays without fireworks", it was reported that festival fireworks cost a citizen of Riga 0.15 euros per year per person. Also, there are no cases of inpatient injuries in hospitals over the past 2-3 years, and environmental pollution is not even comparable to the pollution of mineral fertilizers during the cultivation of flowers. [17]

Classmates didn't participate in the Riga city survey. Therefore, it was decided to run a survey to determine their attitude to the need for fireworks. The survey involved 17 respondents, most of whom (70.6%) support fireworks (Figure 2). Its means that the opinions of classmates and adult residents of Riga almost coincide. [16]

Поддерживаете ли вы организацию салютов в целом? / Vai jūs atbalstāt uguņošanas rīkošanu kā tādu? / Do you support the organisation of fireworks in general?

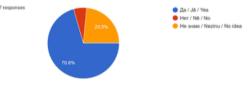


Figure 2 Opinion of respondents about the organization of fireworks [16]

Also, during the survey, it was found that 58.8% didn't even think about the impact of fireworks on the environment. At the same time, it should be noted that 64.7% are ready, and 23.5% may be ready to give up fireworks after learning about their harm. [16] It means that by telling classmates about the negative impact of fireworks on the environment, it is possible to change their attitude. As well, they can tell it further to their families. It can convince people to abandon, for example, private holiday fireworks and thus reduce the harmful effects of fireworks in general.



Figure 3 Liepaja "Christmas balloon"

A century ago, a prominent Latvian poet Rainis wrote: "What changes, endures". Times, technologies, people's attitudes are changing. However, some values do not change. One of them — the well-being and health of our nature. Considering the results of the research, we can conclude that the moment has come when each of us, even a school student, can think and evaluate whether shimmering beauty is so necessary for our holidays.

References

- [1]. https://www.euro.who.int/__data/assets/pdf_file/0004/385960/fs-sdg-3-9-air-rus.pdf
- 2]. https://www.un.org/sustainabledevelopment/ru/takeaction/
- [3]. https://www.un.org/sustainabledevelopment/ru/sustainable-development-goals/
- [4]. https://www.compoundchem.com/2017/01/05/fireworks-environment/
- [5]. https://www.angelfire.com/co3/NCFS/science/environmentalimpact.html
- [6]. http://www.backcountryattitude.com/toxic_fireworks.html
- [7]. https://www.forbes.com/sites/grrlscientist/2019/12/31/festive-fireworks-create-harmful-pall-of-pollution/?sh=4c323c552853

https://yrecompetition.exposure.co/latvia-8

Tips pour l'Article!

- 1. Sujet local, angle original.
- 2. Structuré intro, corps de texte, conclusion (inclure les sources).
- 3. Faites des recherches! Mener des interviews, lancer des sondages.
- 4. Proposez des solutions!
- 5. Partagez votre travail!

Reportage Photo

THE END OF THE WORLD

Aged 11 – 25*Years*

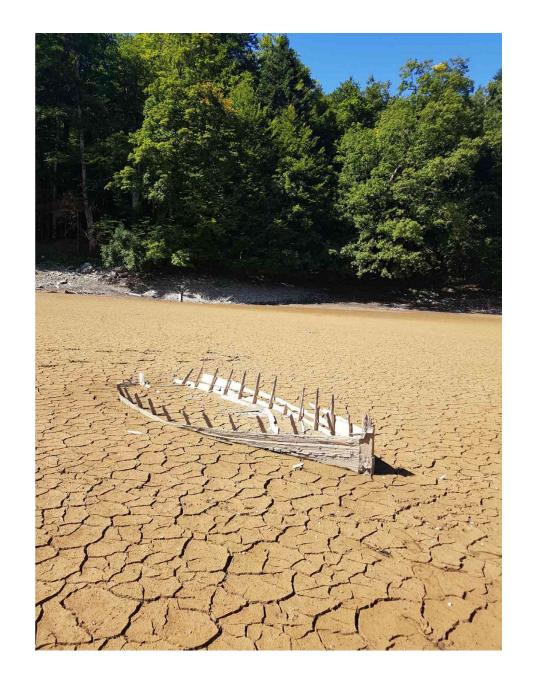
Montenegro, 2021

"Dramatic title and message, and at the same time a beautiful picture."

The disappearance of Biogradsko Lake

Biogradsko Lake, which is the heart of the Biogradska gora National Park (on the Tentative List of the UNESCO World Network of Biosphere Reserves), is one step closer to drying up. Like most glacial lakes, it is doomed to disappear slowly.

The upper part of the lake often dries up completely, and the water level is very low. The reasons for the disappearance are various - glaciation, the appearance of abysses... In the place of perfect beauty, not so beautiful images of the "end of the world" appear. With the disappearance of the lake, its living world and the heart of one of the last three large virgin rain forests in Europe will disappear.



https://yrecompetition.exposure.co/montenegro-42

Tips pour le Reportage Photo!

- 1. Sujet innovant!
- 2. Ne pas photoshopper.
- 3. Une bonne légende est une valeur ajoutée à la photographie.
- 4. Prenez en compte toutes les étapes d'une photo: la lumière, la composition, la profondeur de champs, etc.
- 5. Partagez votre travail!

Photo de campagne

Our World Is Slipping Down The Drain

Aged 11 - 25 Years

Canada, 2021

"The symbolism of this picture is wonderful. The media used, in particular: to have dirt, the actual earth, arranged in such a way to represent the countries of the planet slipping down the drain and showing that things are falling apart — quite literally going down the drain... it is a very meaningful and clever symbolism for this photograph."

https://yrecompetition.exposure.co/canada-32



Tips pour la Photo de Campagne!

- 1. L'image doit renvoyer un message clair.
- 2. Essayez de photoshopper un minimum.
- 3. Une bonne légende est une valeur ajoutée à la photographie.
- 4. Prenez en compte toutes les étapes d'une photo: la lumière, la composition, la profondeur de champ, etc.
- 5. Partagez votre travail!

Photo story

Ghana, 2021

"Good idea to focus on a person who is a key player in the story as to how society in Ghana handles waste plastics. The storytelling is superb, reflecting human and cultural aspects, the emotion related to the story."









https://yrecompetition.expos ure.co/ghana-9

Tips pour le Photo story!

- 1. Choisissez un sujet intéressant et créatif.
- 2. Chaque photo doit raconter quelque chose de différent!
- 3. Les légendes doivent apporter un élément complémentaire à vos photos mais les photos doivent pouvoir se comprendre par elles-mêmes.
- 4. Vérifiez la qualité de vos photos.
- 5. Partagez votre travail!

Reportage vidéo

"Very personal take on this story on a local perspective. Well framed. Very well written." Old Companions Aged 11 – 14 Years Slovakia, 2021



https://yrecompetition.exposure.co/canada-28

https://yrecompetition.exposure.co/slovakia-45



Warehouse vs. Wetland Aged 15 - 18 Years

Canada, 2021

"The issue is indeed extremely complex politically, but a very good overall approach, especially when you look at the amount of pressure there is around the subject."

Tips pour le Reportage vidéo!

- 1. Choisissez un sujet innovant.
- 2. Ecrivez un scénario.
- 3. Faites un plan de production.
- 4. Allez sur le terrain les interviews sont un plus!
- 5. Une bonne lumière, un son propre, une perspective et une composition adéquates, sont des éléments importants!
- 6. Partagez votre travail!

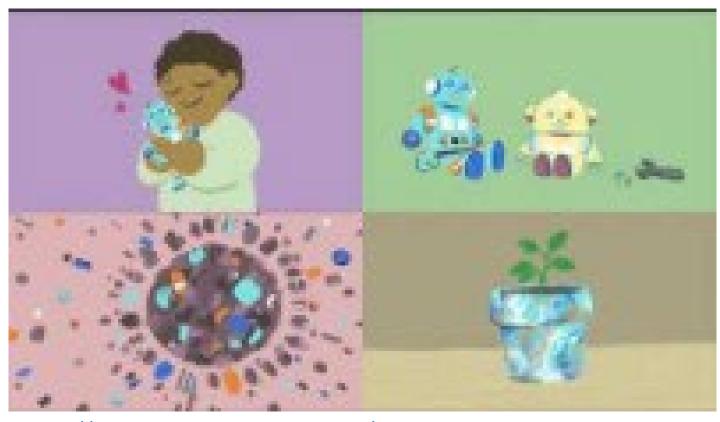
Vidéo de Campagne

Toys Upcycling: A New Life For Toys

Aged 11 - 14 *Years*

South Korea, 2021

"Well-made video and very creative and fun approach, yet informative. Described the issue well and proposed multiple solutions. Included environmental and social perspective."



https://yrecompetition.exposure.co/republic-of-korea-15

Tips pour la Vidéo de Campagne!

- 1. Choisissez un sujet intéressant et proposez des solutions!
- 2. Inspirez-vous des campagnes et des annonces du service public.
- 3. Soyez attentifs à la qualité! ©
- 4. Partagez votre travail!

L'importance de la diffusion

La diffusion des travaux est essentielle pour générer de l'impact et développer des compétences de leadership et plaidoyer chez les élèves.

"Donnons la parole à L'Environnement..." et ainsi créer du changement positif.



Comment participer au JRE?



Comment participer?

Que vous soyez étudiant ou enseignant, la première étape est de contacter votre Opérateur National!

L'Opérateur National pour la Belgique est GoodPlanet Belgium:

c.depillecyn@goodplanet.be

https://www.goodplanet.be/fr/



Matériel Educatif

Pour les étudiants

- Manuel YRE
- Tutoriels Vidéos & Checklists
- Webinaires



Pour les enseignants

- Manuel YRE
- Webinaires
- Conduites pédagogiques

FEE Academy

www.feeacademy.global



Jeunes Reporters pour l'Environnement (JRE)

Merci!

