



### Privacy Statement GoodPlanet Belgium vzw - asbl

**The following privacy statement applies to all projects and activities of GoodPlanet Belgium asbl, and all websites managed by it.**

GoodPlanet Belgium asbl is committed to protecting your personal data and respecting your privacy.

In this privacy statement, we want to provide clear and transparent information about the data we collect and how we deal with personal data. We do everything in our power to guarantee your privacy and are therefore careful with personal data.

GoodPlanet Belgium asbl complies in all cases with the applicable laws and regulations, including the General Data Protection Regulation (AVG, also known as *GDPR*).

This at least brings with it:

- Your personal data are processed in accordance with the purpose for which they were provided. These purposes and types of personal data are described in this privacy statement.
- The processing of your personal data is limited to only those data that are minimally necessary for the purposes for which they are processed.
- We always ask for your express permission if we need it for processing your personal data.
- We take appropriate technical and organisational measures to ensure the security of your personal data.
- We do not pass on personal data to other parties unless this is necessary for the fulfilment of the purposes for which they were provided.
- We inform you of your rights regarding your personal data and we respect them.

As GoodPlanet Belgium vzw - asbl, we are responsible for the processing of your personal data. If, after reviewing our privacy statement or more generally, you have any questions about it or wish to contact us, please do so by using the contact details below:

GoodPlanet Belgium vzw - asbl  
Rue Edinbourg 26, 1050 Brussels  
[privacy@goodplanet.be](mailto:privacy@goodplanet.be)  
Telephone: +32 (0)2 893 08 08

## Why do we process personal data?

Your personal data are processed by GoodPlanet Belgium asbl for the following purposes and on the following legal grounds:

- To participate in the non-profit activities and projects of our association.
- Sending newsletters and invitations.
- Obtaining subsidy from the government (legal obligation).
- Public relations and direct marketing: illustrating and publicising the activities and opinions of our organisation.
- Acquiring and collecting donations.
- Market research and statistical research.
- Registration on the website(s).
- Handling purchases, managing customers and suppliers.

## What data do we process?

For the above purposes, we may request, store, collect and process the following personal data from you. We use the collected data only for the purposes for which we have obtained the data.

### Newsletter subscribers

- E-mail address, Name and first name, Date of registration
- Any additional profile data if relevant for the newsletter (postal code, municipality, organisation, profession, interests, etc.)
- Sent e-mails, open and click-through behaviour of the sent newsletters



### Customers and participants in projects and activities

- Data specific to the performance of the activity (such as workshop choice, billing data) or the provision of the service (address, order, etc.).
- Information on your profile

### Donors

- Personal data
- Bank account number
- History of deposits

### Network contacts

- Personal data
- Details of occupation and function performed
- Profile data such as interests in themes

### Website visitors

This privacy statement applies to all websites operated by GoodPlanet Belgium vzw - asbl.

Our website(s) may collect and store data (including personal data) locally on your device using mechanisms such as browser web storage, application data caches and cookies. This information allows us to recognise the user and thus to make efficient use of the platform functions such as staying logged on, navigating through the information, using functionalities, etc.

In addition, temporary server log files are automatically created when you visit our websites or view their content.

### **Processing of photos and videos (images)**

Any photographic, video or audio recordings are considered personal data as soon as the participants are identifiable from the images or recordings.

GoodPlanet Belgium vzw - asbl respects not only the privacy legislation but also the legislation concerning the portrait right (right on image).

GoodPlanet Belgium asbl will always request permission to take a picture of a person, on the one hand, and to publish or distribute it, on the other hand. This except for the cases provided for by law where express permission is not required, which can be summarized as follows:

- Images in a public place when a person is in the public eye, and that person is not the main subject of the image.
- Accidental people in a public place.
- People in a crowd.



- Public persons.

## Provision to third parties

We may provide the data you give us to third parties if this is necessary for the fulfilment of the above purposes.

We never pass on personal data to other parties with whom we have not concluded a processing agreement. With these parties (processors) we naturally make the necessary arrangements to guarantee the security of your personal data.

Furthermore, we will not provide the data you provided to other parties, unless this is legally required and permitted. We may also share personal data with third parties if you give us permission to do so. You have the right to withdraw this permission at any time, without prejudice to the lawfulness of the processing before the withdrawal.

## What about a transfer outside Europe?

GoodPlanet Belgium vzw - asbl strives to process all data within the EU. Nevertheless, there may be data processing and/or transfer to countries outside the European Union if this is necessary for the operation. Pursuant to the DPA, personal data may only be transferred to countries that ensure the same or a similar level of protection and where the same or similar provisions of the Privacy Act are complied with. The country, the duration of the transfer and storage, the nature of the data and the precise purposes are criteria that must be examined on a case-by-case basis.

## Storage period

Personal data are kept by GoodPlanet Belgium as long as deemed necessary for the above-mentioned purposes. That is, as long as they are relevant for educational purposes or for illustrating and promoting our activities. Only in the context of statistical research do we keep your data for a longer period of time.

## Data security

We have taken appropriate technical and organisational measures to protect your personal data from unlawful processing. For example, we have taken the following measures:

- All persons who, on behalf of GoodPlanet Belgium, have access to your data, are obliged to respect the confidentiality thereof.
- We have a username and password policy on all our systems.
- We ensure the encryption of personal data when necessary.
- We make back-up copies of the personal data in order to be able to restore them in case of physical or technical incidents.



- We regularly test and evaluate our measures.
- Our employees are informed about the importance of protecting personal data.

## Your rights concerning your data

You have the right to access and correct or, under certain conditions, to delete, limit or stop the personal data we have received from you. At the top of this privacy statement you will find how to contact us. GoodPlanet Belgium asbl will always deal with your question as quickly as possible.

An unsubscribe link is added to all our sent newsletters.

As it is impossible for GoodPlanet Belgium vzw - asbl to be constantly aware of all changes and errors in the personal data, it is up to the user to report any inaccuracies or omissions.

## Complaints

If you have a complaint about the processing of your personal data, please contact us directly at [privacy@goodplanet.be](mailto:privacy@goodplanet.be).

You always have the right to submit a complaint to the Data Protection Authority. This is the supervisory authority in the field of privacy protection. You can find the contact details at <https://www.dataprotectionauthority.be>

## Modification of privacy statement

GoodPlanet Belgium vzw - asbl may modify its privacy statement. We will post a notice of this change on our website.

Older versions of our privacy statement will be stored in our archive. Please send us an e-mail ([privacy@goodplanet.be](mailto:privacy@goodplanet.be)) if you want to consult it.

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